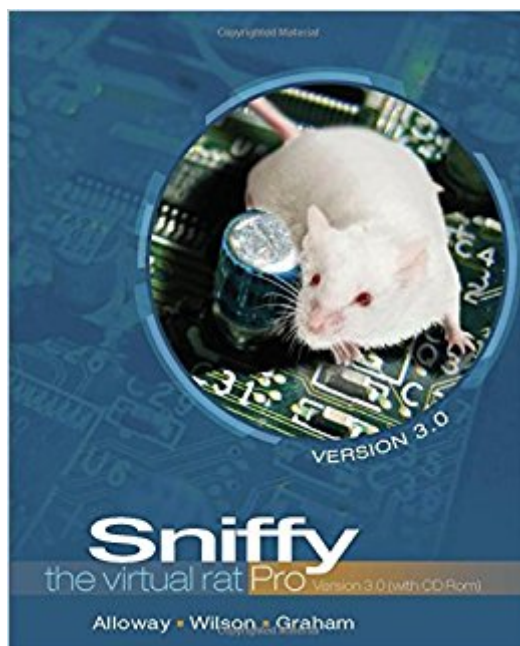


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# Sniffy The Virtual Rat Pro, Version 3.0 (with CD-ROM) (PSY 361 Learning)



## Synopsis

Meet SNIFFY, THE VIRTUAL RAT! Using this CD-ROM and lab manual, you will get a hands-on experience in setting up and conducting experiments that demonstrate the phenomena of classical and operant conditioning using Sniffy the digital rat. Sniffy includes fifty exercises that cover every major phenomena typically covered in a Psychology of Learning course. The CD-ROM comes with a Lab Manual that walks you through the steps necessary to set up classical and operant conditioning experiments that closely resemble the experiments discussed in learning texts. Throughout each, a series of "Mind Windows" allows you to visualize how Sniffy's experiences in the chamber produce psychological changes.

## Book Information

Series: PSY 361 Learning

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Average Customer Review: 3.1 out of 5 stars 71 customer reviews

Best Sellers Rank: #43,111 in Books (See Top 100 in Books) #73 in Books > Textbooks > Social Sciences > Psychology > Cognitive Psychology #299 in Books > Science & Math > Behavioral Sciences > Cognitive Psychology #1280 in Books > Education & Teaching > Schools & Teaching > Instruction Methods

## Customer Reviews

Preface: Installing Sniffy Pro. 1. Introduction to Sniffy. 2. Introduction to Classical Conditioning. 3. Basic Phenomena of Classical Conditioning: Acquisition, Extinction, Spontaneous Recovery, and Stimulus Intensity Effects. 4. Compound Conditioning, Blocking, Overshadowing, and Overexpectation. 5. Inhibitory Conditioning. 6. Associative Structures in Classical Conditioning: Sensory Preconditioning and Higher-Order Conditioning. 7. The Nature of the Association in Classical Conditioning. 8. Habituation, Sensitization, Background Conditioning, and the CS and US Pre-Exposure Effects. 9. Introduction to Operant Conditioning. 10. Basic Operant Phenomena: Magazine Training, Shaping, Extinction, Spontaneous Recovery, and Secondary Reinforcement.

11. The Effects of Punishment on Response Elimination. 12. Schedules of Reinforcement. 13. Stimulus Discrimination and Stimulus Generalization. 14. Shaping Behaviors Other Than Bar Pressing. Appendix: How to Manage Your Sniffy Files. --This text refers to an alternate Paperback edition.

Tom Alloway was trained by Winifred Hill at Northwestern University and is an expert in animal behavior, specifically ants, as well as operant and classical conditioning. He's the former chair at UT-Mississauga. Greg Wilson runs his own software company and created the first version of Sniffy over 10 years ago. Jeff Graham was trained in cognitive psychology and neural network models of memory. He teaches the computer component of introductory psychology at University of Toronto at Mississauga with over 1500 students per year.

I purchased this book new and it of course came with a CD as stated. If you purchase the book used you may or may not get the CD with it so buyer beware. Overall this was an excellent book/program to learn operant conditioning without the headache of "live" rats. Teaching Sniffy to do certain things was immensely fun and I found myself playing around outside of the normal trials from the book. When purchasing the book make sure to check with your instructor on whether or not you can use the Lite Version or if you need the full Pro version. Most instructors use the Pro Version 3.0 at this time. I plan on keeping the book and software to play around with once school is over. If you are looking to buy the book used, just make sure the CD is included. One good thing about the software is it does not utilize a key so you can use a used copy without any issues. Also as a tip, you will need to load the software onto the computer you will be using for your experiments. Several people in my class thought they could take it to the library and run the program from the CD but this is not the case. The program, once loaded, will run from the computer itself.

The CD that came with the book was version 2.0 instead of 3.0 and I can't use it. I have to borrow my friend's for our class.

The product name AND description makes it sound like the book comes with the CD. Note to anyone who buys this: THE USED BOOKS DO NOT COME WITH THE CD!!! The book is USELESS without the CD and you will have to buy an entirely NEW BOOK to get the CD! Save yourself and hassle and just buy the new one the first time. I would never recommend this used product. Completely useless.

Came with a random CD containing files from a 90s video game, and some other useless garbage. The book is useless without the actual program. I needed this promptly for school and am extremely disappointed. DO NOT EVEN BOTHER. Very angry.

Highly satisfied! Package arrived super quick and media worked satisfactorily. Thank you!

Disk worked fine, but learned absolutely nothing from this text.

The product was supposed to come with a CD and did not. I will likely be failing my first assignment due to this.

If you want to learn the in-depth concepts behind classical and operant conditioning, and you truly want to understand how it works, then this book is a good resource. If you need it for a class, it works very well for learning. However, it is a program manual with a few paragraphs of descriptions, and it is sometimes difficult to understand. If you can work it and get it, then it is wonderful. If programs confuse you, then GOOD LUCK!

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